

SPONSORSHIP BROCHURE





ABOUT DJANGOCON EUROPE

DjangoCon Europe is one of the world largest Django conference gathering hundreds of practitioners from the four corners of the world!

Each year a new country, new line up of speakers, exciting workshops and immersive sprints are parte of the awesome ingredients that bring together a strong and engaged community!

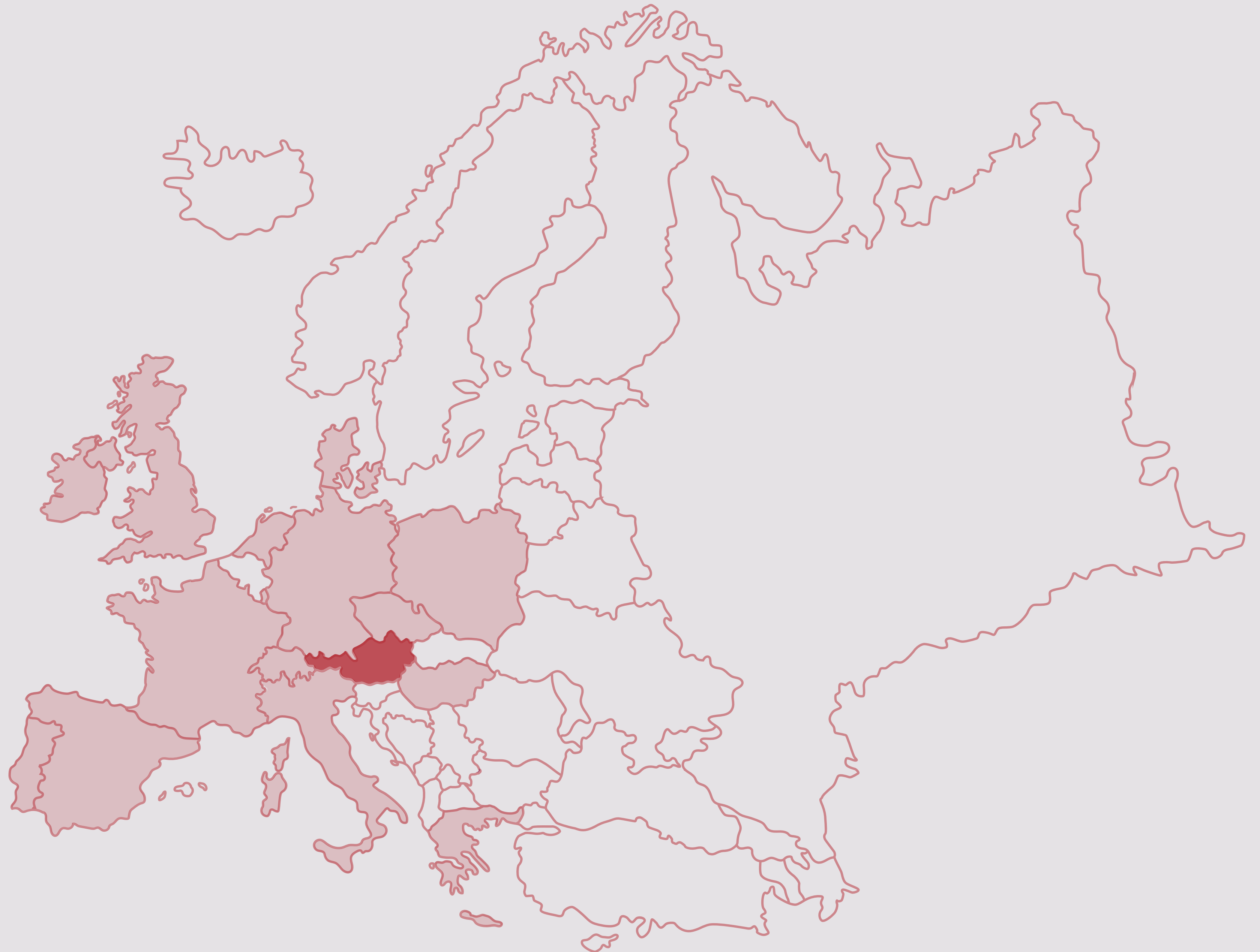
Exciting News! DjangoCon Europe 2027 is coming to Innsbruck!

Mark your calendars and **SAVE THE DATE: February 17-21!**

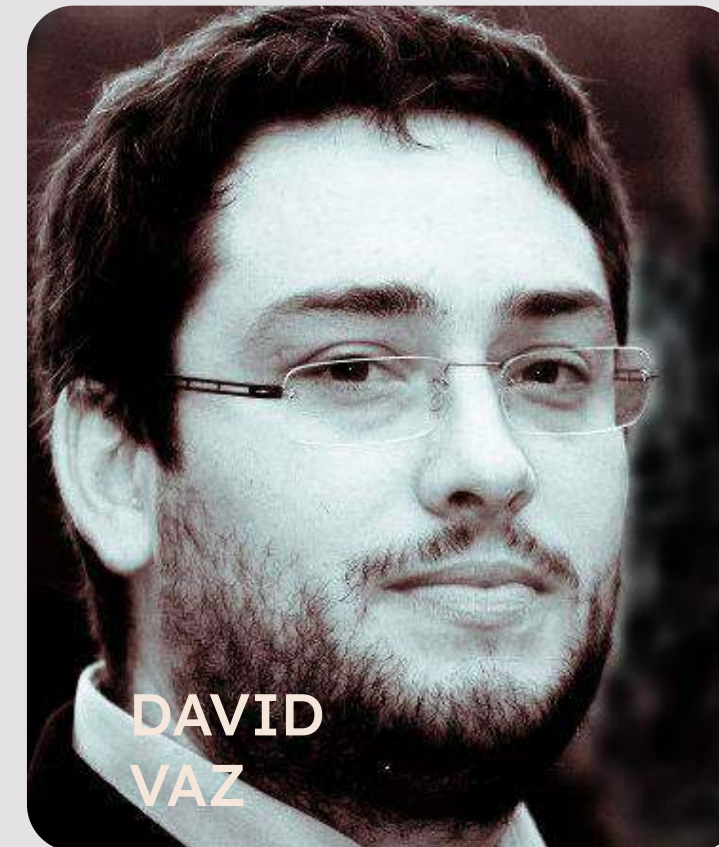
This event is a one-stop-shop for numerous networking opportunities your brand can tap into!

PREVIOUS YEARS

- ▶ Prague, Czech Republic
- ▶ Berlin, Germany
- ▶ Amsterdam, Netherlands
- ▶ Zurich, Switzerland
- ▶ Warsaw, Poland
- ▶ Île des Embiez, France
- ▶ Cardiff, United Kingdom
- ▶ Budapest, Hungary
- ▶ Florence, Italy
- ▶ Heidelberg, Germany
- ▶ Copenhagen, Denmark
- ▶ Porto, Portugal
- ▶ Edinburgh, United Kingdom
- ▶ Vigo, Spain
- ▶ Dublin, Ireland
- ▶ Athens, Greece



MEET THE CORE TEAM



ABOUT THE CONFERENCE

DjangoCon Europe 2027 will take place in Innsbruck.

- 📅 February 17-21
- 🎤 3 days of Talks and Workshops
- 🏠 2 days of sprints

We estimate a full house event: 400 attendees!





ABOUT INNSBRUCK

There are hardly any other places where mountain peaks rise out of a city skyline like they do in the Innsbruck region. Here – where days are spent between cobblestones and crags, museums and mountain huts, Habsburg splendor and ski slopes – alpine and urban don't just coexist: they trade places within the same day.

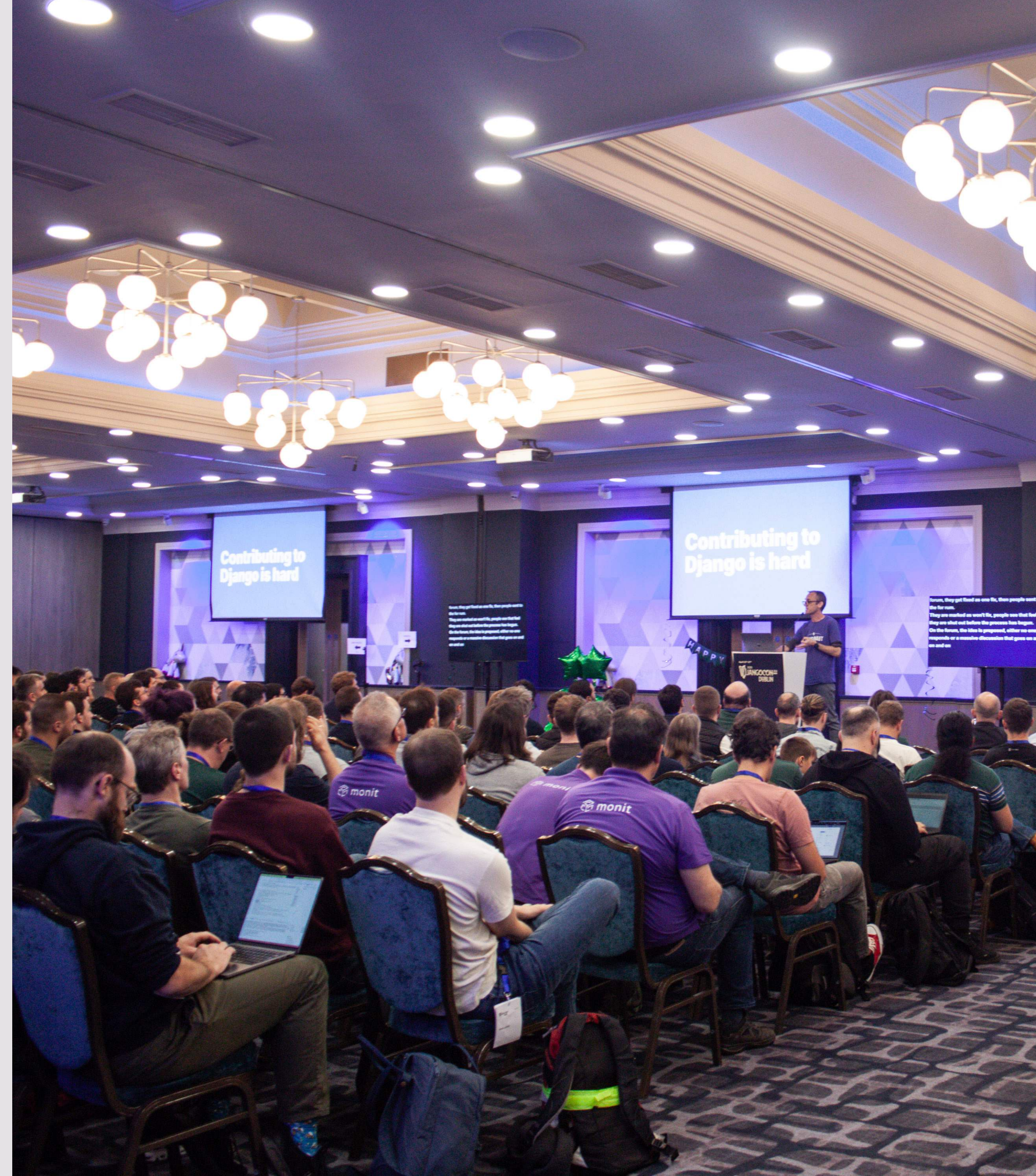
In this authentic alpine region, mountain cable cars depart from downtown stations and ascend to 7,500 feet in just 30 minutes. Farmers' markets offer regional delicacies from local producers, and restaurants wow with Tyrolean specialties and international influences. City hotels, mountain resorts, and wellness retreats add their own layer of comfort and luxury.

innsbruck.info

WHO IS ATTENDING?

This is a conference for software developers, DevOps, entrepreneurs, marketers, sprouting new Djangonauts, recruiters and exciting partners working with Python and Django.

The attendees are a mixed crowd with various professional positions and levels. Approximately half are newcomers.



SPONSORSHIP

By tapping into this community, your Brand can leverage value. We deliver stock sponsorship packages and/or custom sponsorship opportunities with high impact in terms of increased visibility and lead generation, such as prime booth locations, speaking opportunities, and branding exposure.

DjangoCon Europe is the right spot to:



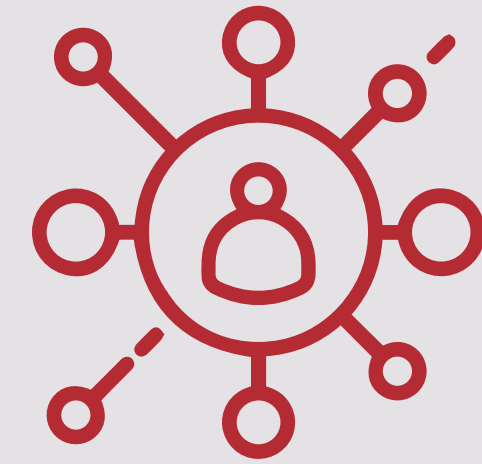
RAISE BRAND
AWARENESS



SHOWCASE
PRODUCTS
OR SERVICES



RECRUITING
AND SELECTING
FIELD TRIPS



NETWORK

STOCK SPONSORSHIP PACKAGES

		Diamond 15K €	Platinum 10K €	Gold 7K €	Silver 3K €	Bronze 1K €
Logos and Placement	Conference Website	✓	✓	✓	✓	✓
	Live Stream	✓	✓	✓	✓	✓
	Printed on Credentials	✓	✓	✓	✓	
	Conference Hall Booth	Triple-sized	Double-sized	Normal size		
	Logo on Stage	✓	✓			
	Youtube Video Frame	✓	✓			
	Logo on Crew T-shirts	✓				
	Logo on Speaker Podium	✓				
Registration Benefits	Sponsor Badge Ribbon	✓	✓	✓	✓	✓
	Tickets	8	5	3	1	
Signage & Collateral (Provided by Sponsor)	Tote Bag Inserts	✓	✓	✓	✓	✓
	Videos for Intermission	✓	✓	✓	✓	✓
	Roll-up for Check in/Venue	✓	✓	✓	✓	
	Roll-up for Coffee Breaks	✓	✓			
	Roll-up for Speakers Stage	✓				
Social Media & Press	Press Release	✓	✓	✓	✓	
	Tweets	3	3	2	1	

CUSTOM SPONSORSHIP PACKAGES

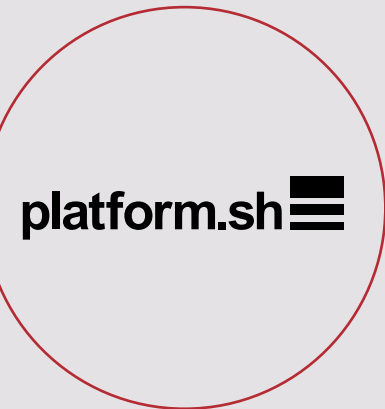
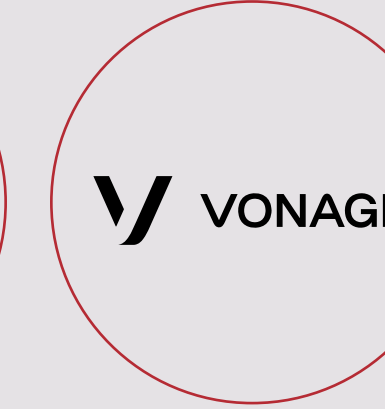
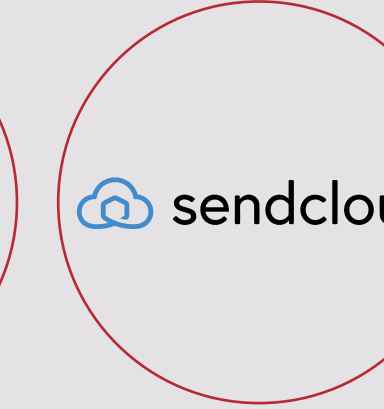
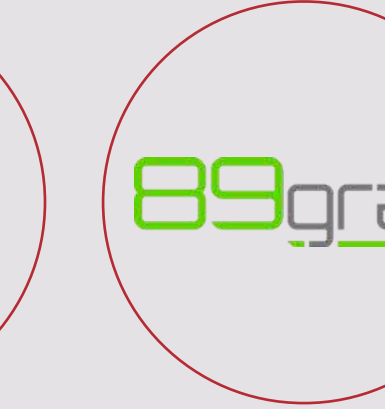
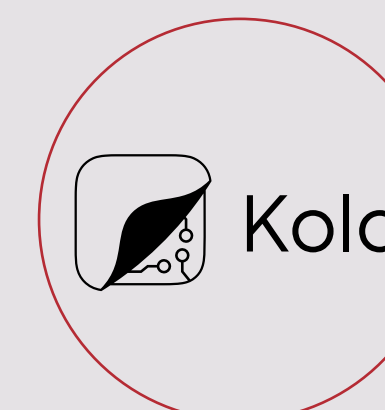
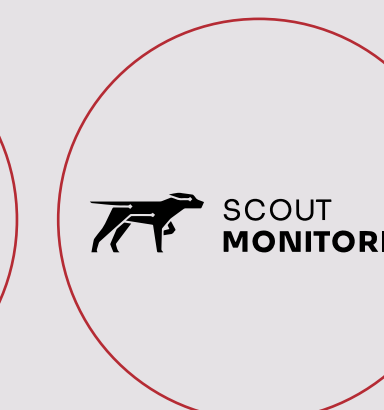
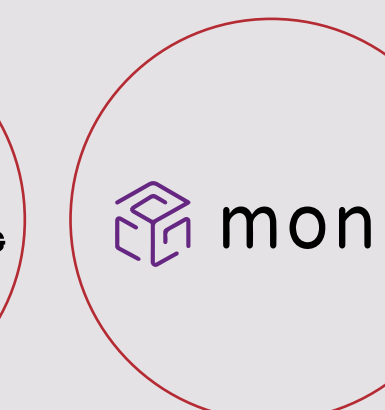
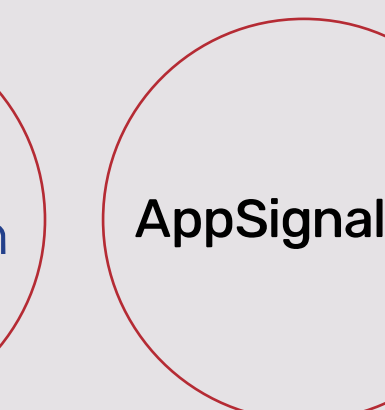
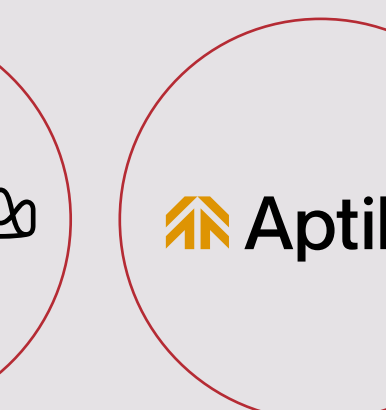
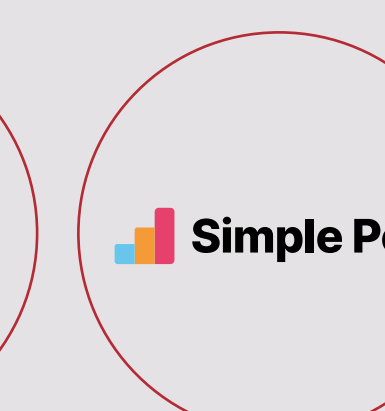
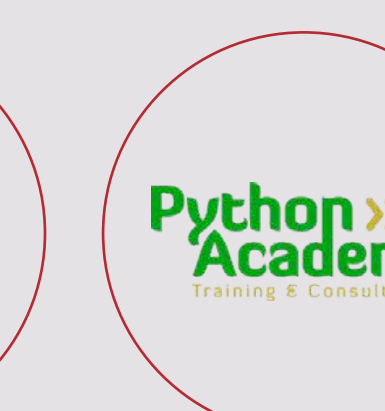
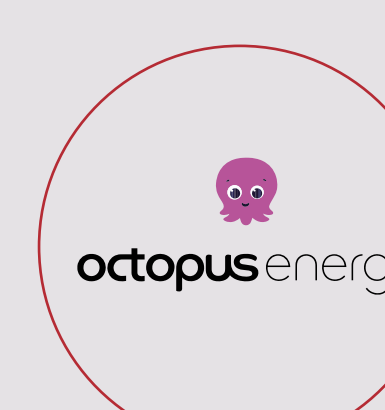
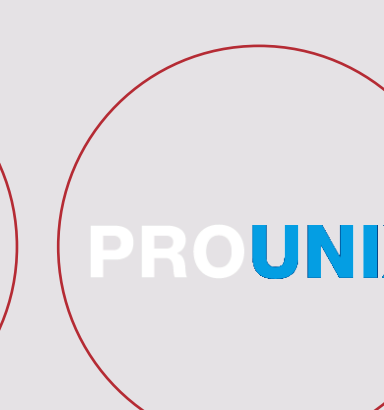
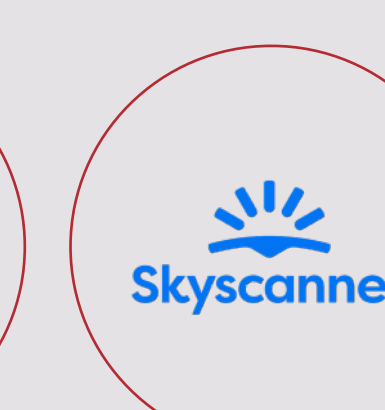
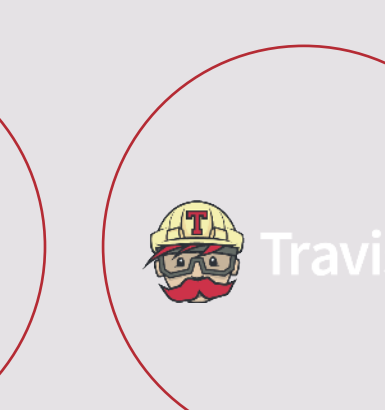
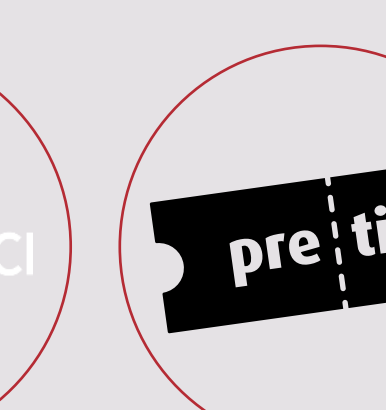
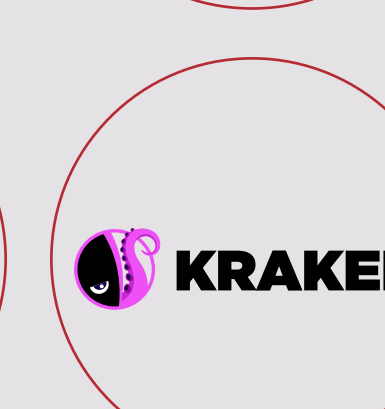
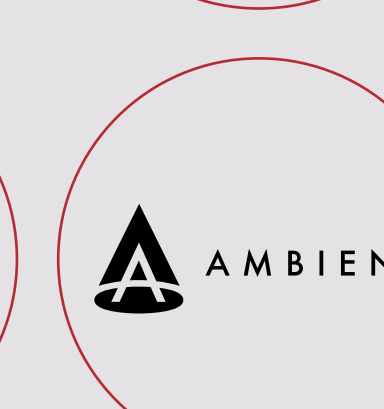
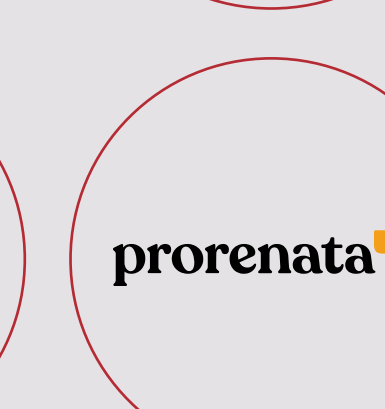
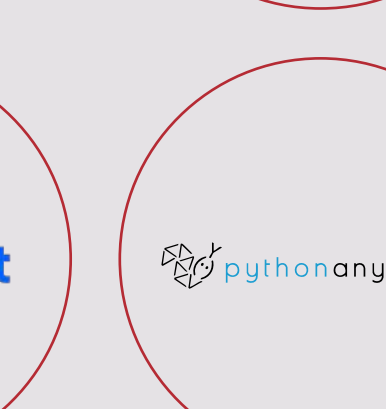
To leverage your Brand exposure, or to generate specific or even private networking opportunities, depending on your business goals, we can discuss customised sponsorship options like:

- ☕ Welcome Coffee
- 🥐 Coffee Breaks
- 🍲 Lunch
- 🎉 Party
- 🍽️ Speakers Dinner
- 💻 Sponsored workshop
- 🎤 Activities during breaks
- 🧠 Contests
- 😴 Quiet Room

In these activities, besides Brand exposure in panels or rollups, there will be special announcements by the team, as well as on social media and website.

We will be more than happy to discuss individual options or answer all your questions. You can reach our sponsors relations team at sponsors@djangoncon.eu.

PREVIOUS SPONSORS

WHY SPONSOR US?

MARKETING

Do you have a Product, Service or Brand that is loved by or will be loved by the Django/Python developers and forward thinking entrepreneurs in Europe and the World? Here you can expose yourself digitally, on printed material and if you wish meet everyone by having a booth.

RECRUITMENT

Let's admit, software developers are hard to get and they are not actively looking for a job themselves. Therefore, to meet and be present for the world's best Django developers at this event is a booth: lucrative and unique.

GIVING BACK

Be a community leader and give back to the open-source community Django is. As a part of the conference, individuals from all countries can apply for grants to make it possible to attend this life-changing event. The conference must be affordable because many contributors to Django, attendees and speakers would not otherwise be able to attend without sponsorships from the community. Please consider supporting with any amount to give everyone involved an opportunity to attend.

DIVERSITY

Everyone is welcome, should be able to attend this conference and be in their comfort zone while doing so.

The Django community puts pride and effort into diversity, respecting each other and being excellent to one another. Diversity encapsulates much and we are proud to embrace it! Diversity is a part of the Django Project's DNA and always will be.

NETWORKING

If you want to stand out from the crowd with your company, network and seek new potential collaborations and partners, DjangoCon Europe is the place to be. Also, along with most sponsor packages, there are tickets included, and your employees will, therefore, attend a conference with valuable education from talks and workshops.

2027
djangocon.eu
INNSBRUCK

JOIN US MAKING THIS HAPPEN

DjangoCon Europe 2027 is organised by Ad Evolutio Lda.,
registered at the following location:

Rua Gonçalo Cristóvão, 185-6
4000-269 Porto, Portugal

If you wish to discuss any specific details, or any other subject,
please reach out to Luís Vaz at sponsors@djangocon.eu

